



# 'Build a Brick' Teacher briefing



**Talent Week** is a showcase and a celebration of young people's talent and the aspirations they have for their future.

Talent Week helps bridge the gap between the classroom and the world of work. It is an initiative that works to raise aspirations by encouraging individuals to think about their talents and how they could be used in the workplace. Find out more at <http://www.talentweekbusiness.com/>

### **Why 'Build A Brick'?**

By creating their own Talent Bricks pupils can be part of the Talent Wall in their local shopping centre and school. This national, online initiative represents the contribution and potential of the young people in our local communities and acts as the catalyst for the local Talent Week events held in the shopping centres to follow. Talent Week provides opportunities for key stakeholders to engage with their communities, in addition to raising awareness and celebrating the talents of the young people involved.

The Talent Week initiative was developed by the Talent & Enterprise Taskforce to encourage the recognition, celebration and development of a wide range of talents amongst all young people. Through partnership with Business in the Community (BITC) and the British Council for Shopping Centres (BCSC) we hope to see Talent Week become an annual feature in the retail calendar in shopping centres across the UK and start a powerful campaign aimed at raising aspirations based on developing skills for the future.

### **Guidance for Build a brick session**

You will have to create an account on the Talent Brick building website, which will generate a link for the students to use to create online bricks, which will be automatically saved within your account's online folder.

Prior to the session with your students log on to <http://www.talentweekbusiness.co.uk/bricks.asp> and create an account using your name/school name for the group title, an email address you can access on the school computers and an easy to remember password. Once you have created an account the details will be emailed to the email address used, which will include a link for students to use to create their Talent Bricks. You can either email them the link or write it on the board for students to type into the address bar.

Develop discussion around the importance of being proud of achievements and of recognising areas in which they need to develop or improve.

Once all bricks have been created, you must preview your group's bricks to ensure they are all appropriate to be viewed in a public shopping centre, deleting any bricks with offensive photos or language. Once you have confirmed your group's bricks send an invitation to view the folder to your shopping centre contact. Please complete this step within the agreed upon time to ensure the shopping centre can create the Talent Wall for their event. The link to build bricks will not work once you have turned it off, so that bricks can not be submitted without your knowledge/approval of content.

By the end of this session pupils should be able to have a print out their own brick – ideally provide them with two copies: one to take home, and one to display in the school. You will have the ability to print the Talent Bricks from within your account on the Talent Brick building website. There are printing instructions provided on the website, which explain how to print the bricks on A4 or A3 paper.

*Please see the following pictorial guidelines to walk you through the process, as well as the steps required by the students to create and submit their bricks.*



## Building a brick (<http://www.talentweekbusiness.co.uk/bricks.asp>)

1. Follow the link above and create an account on the Talent Week website. Please use your name/school name for the group title, an email address you can access on the school computers and an easy to remember password.

**talentweek**  
business

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### Creating your bricks

If you already have an account then please [click here](#).

Your Group Name \*

Your Email \*

Your Password \*

I agree to the [terms and conditions](#)

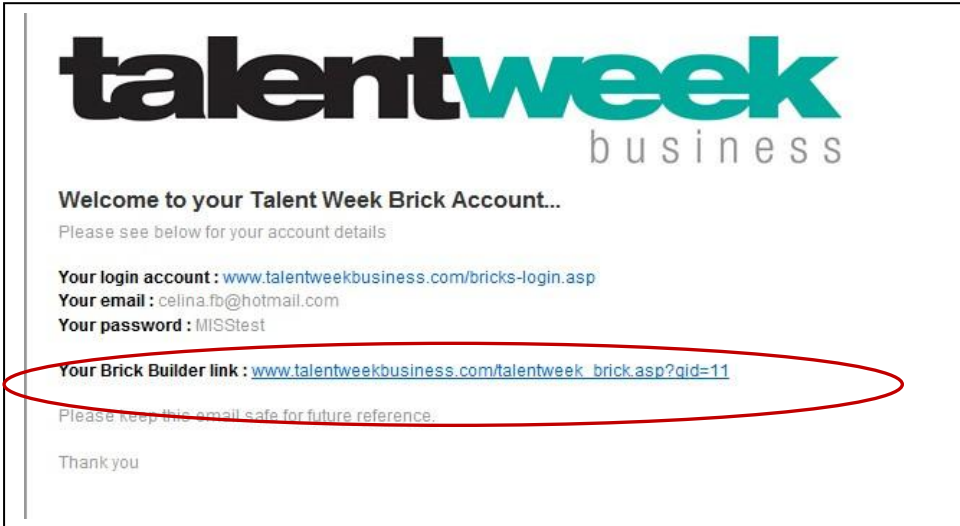
**Register**

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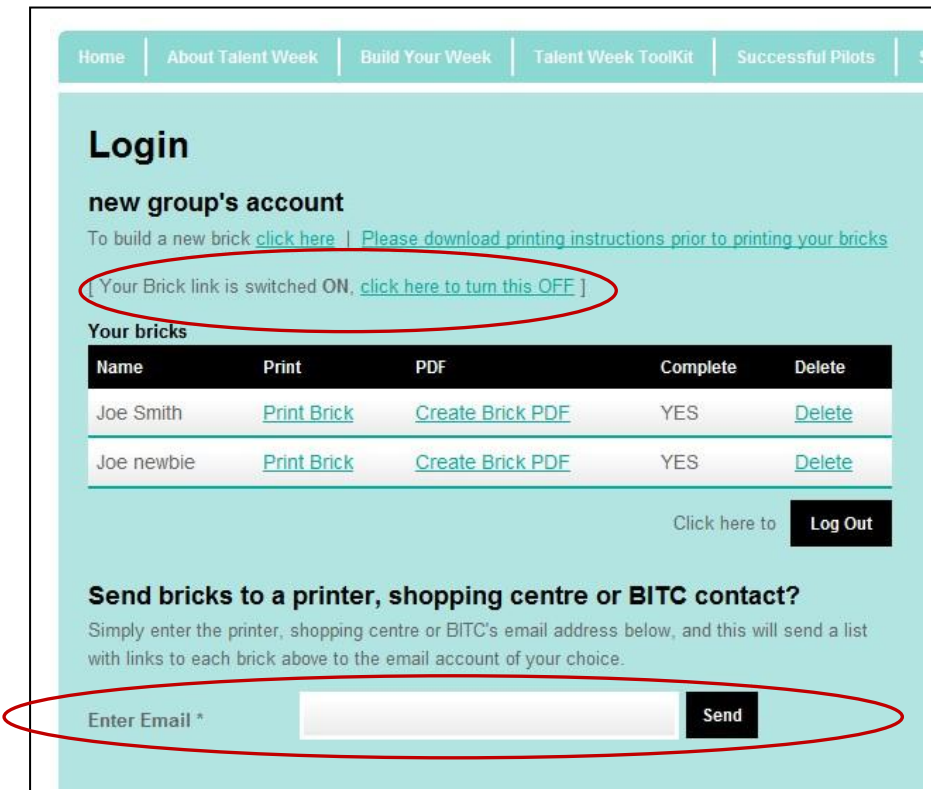
BCSC Business & Community



- The details you entered to create an account will be emailed to the email address used, along with the link for students to use to build their bricks. Please email the Brick Builder link to students, or have them type it into their address bar



- Once all of your students have used the link to create their bricks, you will be able to view their bricks from within your account by using the Create Brick PDF option. Please ensure you delete any that are not appropriate for display in the public shopping centre and then share your group's folder with your BITC representative.
- It is important that you **turn the Brick Link OFF** once you have completed this step, to disable to brick building link, so that no bricks may be added without your knowledge/approval of content.*





4. If you would like to print out bricks for the students to take home and/or to display within the school you will have the ability to print the Talent Bricks from within your account on the Talent Brick building website. There are printing instructions provided on the website, which explain how to print the bricks on A4 or A3 paper.

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## Login

**new group's account**  
To build a new brick [click here](#) | [Please download printing instructions prior to printing your bricks](#)

[ Your Brick link is switched ON, [click here to turn this OFF](#) ]

**Your bricks**

Name	Print	PDF	Complete	Delete
Joe Smith	<a href="#">Print Brick</a>	<a href="#">Create Brick PDF</a>	YES	<a href="#">Delete</a>
Joe newbie	<a href="#">Print Brick</a>	<a href="#">Create Brick PDF</a>	YES	<a href="#">Delete</a>

Click here to [Log Out](#)

### Send bricks to a printer, shopping centre or BITC contact?

Simply enter the printer, shopping centre or BITC's email address below, and this will send a list with links to each brick above to the email account of your choice.

Enter Email \*  [Send](#)

# Guidelines to create a Talent Brick:

1. Enter the Talent Week website through the brick building link provided by your teacher. Create your brick using your "All about me" work sheet for inspiration.

### Submit your details

Name:

My talent is:  42 characters left

How I want to use my talent in a future career:  25 characters left


Preferred background colour:

Progress:

Step 1 Submit your details → Step 2 Add a photo or picture → Step 3 Review and finalise → Step 4 Create a pdf for printing

Thank you for submitting your details

Below is a draft of your talent wall brick



**name:** Joe Smith

**my talent is:** Talking

**how i want to use my talent in a future career:**  
I am going to use my communication skills as a Marketing Manager

Progress:

Step 1 Submit your details → Step 2 Add a photo or picture → Step 3 Review and finalise → Step 4 Create a pdf for printing

2. Your profile image can be a picture from clip art that you feel represents you or an image you have brought in to use on your brick. If you need to adjust the size or format of your brick please follow the instructions provided on the website.

## Add a photo or picture

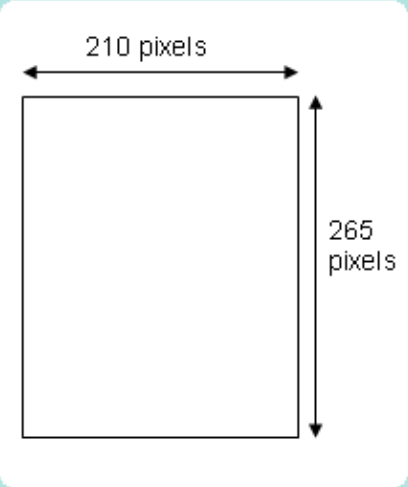
As a part of your talent wall brick, you can include your photo or a picture that relates to your talent.

This should be in jpeg or gif format and should measure 265 x 210 pixels in size.

If you have a photo in a different format or size, [please click here for additional information](#) on image file resizing and conversion.

Locate the file you wish to add to your brick using the file browser facility below and click submit to upload the image to your brick:

Upload an image from your computer by either typing in the name and location of the file or clicking browse to search for the file on your computer:

A diagram showing a white rectangular placeholder for a photo. A horizontal double-headed arrow above the rectangle is labeled "210 pixels". A vertical double-headed arrow to the right of the rectangle is labeled "265 pixels".



3. You may now review and finalise your brick before submitting it to be used by the shopping centre to create a Talent Wall that will be displayed as part of their event during Talent Week.

**Step 3/4 - Review and finalise your brick**

Below is a draft of your talent wall brick

If you need to edit your brick you can revisit steps 1 & 2 by using the progress toolbar below or if you are happy simply click the link below to finalise your brick

Once you finalise your brick you will not be able to go back and make any further changes

[I'm happy with my brick, submit now](#)

Thank you, your brick has now been submitted